

# Carolyn Fonzi

## Experience

### SENIOR GRAPHIC DESIGNER | AYA HEALTHCARE

February 2021 - Present

Create new user experience and design for the company website  
Temporary front-end developer for three months  
Establish strong branding across Aya and its subsidiaries

### GRAPHIC DESIGNER | PETCO

September 2020 - February 2021

Provide rebranding experience to develop the new brand identity  
Generate graphics for print and digital collateral including email and web  
Push creative boundaries in designs, many of which have become templates

### VISUAL DESIGNER | BERLITZ & ELS

July 2019 - April 2020

Develop cross-platform brand standards for the ELS rebrand  
Establish templates for marketing collateral

### SENIOR GRAPHIC DESIGNER | NEXTGEN

January 2018 - November 2018; March 2019 - June 2019

Develop cross-platform brand standards for the company rebrand  
Establish templates for marketing collateral  
Create comprehensive brand-identity package

### PRODUCTION DESIGNER | BULLDOG DRUMMOND

August 2017 - December 2017; November 2018 - March 2019

Work with design team to create graphics for brands, such as Campbells  
Responsible for graphic presentations for a range of household brands

### GRAPHIC DESIGNER | FIFTH LETTER

July 2016 - June 2017

Execute design and production of print and digital works  
Further develop client relation skills by working directly with clients

## How others

ADVENTUROUS.  
SPONTANEOUS.  
PASSIONATE.

DILIGENT.  
DEDICATED.  
EMPATHETIC.

## describe me

## Contact

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CAROLYNFONZI.COM

## Expertise



### DIGITAL ART

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe After Effects



### UX & UI DESIGN

Figma  
Adobe XD  
Sketch  
Zeppelin  
Miro  
InVision



### DEVELOPMENT

HTML & CSS  
Wordpress  
Meteor  
React.js  
Hubspot

## Education

May 2016

### M.A. INTERACTIVE MEDIA

Elon University

May 2015

### B.A. STRATEGIC COMMUNICATIONS MINOR DIGITAL ART

Elon University